



THE  
NATIONALS  
2015  
EXCELLENCE DEFINED.

WINNERS BOOK

# THE NATIONALS<sup>SM</sup> 2015

## BEST INTERIOR MERCHANDISING OF A MODEL 2,000 TO 2,499 SQ. FT.

### GOLD AWARD



#### NORTHSKY AT RIDGEGATE - PLAN 5010

Lonetree, CO

Builder: Berkeley Homes and Harvard  
Communities

Marketing Director: Rich Laws

Interiors: Ellis Hays Design

#### STATEMENT

This home is about maintaining luxury for affluent buyers wanting less sq. footage while showcasing the architecture of the home. The large angled entry is enhanced with custom wall details giving a unique upscale feel as you walk in. A study off the entry is complimented with trim drawing attention to the coffered ceilings. Volume ceiling in great room is showcased with floor to ceiling drapes that border the windows dominating the back of home. A 2-sided fireplace in the great room is made part of the kitchen area using finishes that complement the gourmet kitchen. Secondary room in front of home is merchandised for in-law or guest suite with wet bar. An elegant master with oversized corner windows is brought to life with molding accenting tall-coffered ceiling; this brings the eye around the room capturing the fireplace. Beautiful fabrics highlight the unique artwork found in the home.

### SILVER AWARDS

#### ANTHEM RANCH

Broomfield, CO

Builder: Toll Brothers, Inc.

Marketing Director: Cheryl Spais

Interiors: Possibilities for Design

#### PLATT PARK - PLAN 2102

Denver, CO

Builder: TRI Pointe Homes, Inc.

Marketing Director: Tina Martelon

Interiors: Duet Design Group

#### SUMMIT 800 - PLAN B

San Francisco, CA

Builder: Comstock Homes

Marketing Director: David Lauletta

Interiors: CDC Designs

#### PARKVIEW AT BAKER RANCH - SEDONA

Lake Forest, CA

Builder: Toll Brothers, Inc.

Marketing Director: Dottie Paek

Interiors: Ryan Young Interiors



# THE NATIONALS<sup>SM</sup> 2015

## BEST INTERIOR MERCHANDISING OF A MODEL 3,001 TO 3,500 SQ. FT.

### GOLD AWARD



PLATT PARK - PLAN 2101  
Denver, CO  
Builder: TRI Pointe Homes, Inc.  
Marketing Director: Tina Martelon  
Interiors: Duet Design Group

### STATEMENT

This home was designed to evoke emotion from the point of entry. The target market for this specific buyer was a professional couple working in the Interior Design Industry and Tech market. Their daughter is 4 years old. The level of detail was not forgotten in any of the spaces from the builder offered sliding barn doors to the chalkboard on the pantry to the detailed woodworking thoughtfully splashed throughout the home. All of these elements successfully complimented the interior furnishings that were merchandised.

These homes while in a desirable upcoming urban location are very close in proximity to each other so each window placement and treatment were thoroughly addressed with the team member.

The esthetic of this home was designed to have a transitional look with some hints of collectable mid-century modern pieces. An overall look that an Interior Designer would achieve in their personal residence. No detail left undone.

The soft color scheme of lavender, dew, ecru and heather allowed each element to compliment the overall design. Each aspect of the design was carefully thought through to be sure that the home was inspiring in nature and appealed to all that entered each space.

### SILVER AWARDS

#### HILLS AT PARKER Parker, CO

Builder: Toll Brothers, Inc.  
Marketing Director: Cheryl Spais  
Interiors: Possibilities for Design

#### TRUEWIND - PLAN 3 Huntington Beach, CA

Builder: TRI Pointe Homes, Inc.  
Marketing Director: Barbara Trachy  
Interiors: CDC Designs

#### MEETING PARK Marietta, GA

Builder: John Wieland Homes and  
Neighborhoods  
Marketing Director: Jennifer Nilsson  
Interiors: Artisan Design Group

#### RIVER TRAIL PLACE Wayland, MA

Builder: Brendon Homes  
Marketing Director: PrimeTime Communities  
Interiors: Design East Interiors

#### GRAMERCY Atlanta, GA

Builder: Ashton Woods Homes Atlanta  
Marketing Director: Tara Brown  
Interiors: Artisan Design Group

## BEST INTERIOR DESIGN OF A CUSTOM HOME

### GOLD AWARD



**THE RETREAT**  
Rehoboth Beach, DE  
Builder: OPaL  
Marketing Director: Sean Ruppert  
Interiors: P Four

### STATEMENT

“The Retreat” is a second home/weekend get-a-way located in Rehoboth Beach, DE. This custom home was designed for the owners seeking a coastal retreat that epitomizes the life echoed by the beach lifestyle... simple, uncomplicated joy! It’s a sanctuary from their everyday lives in New York City and Washington, D.C., and a return to what we were meant to be... looser, creative, and more like our “real” selves. The natural woods and extraction of color, linen upholstery, reclaimed beams from Vermont, and wideplank distressed floors, create a warm and simple interior that is both livable and approachable.

The family room easily accommodates a large gathering of friends and family for game playing around the custom 7’ x 5’ coffee table. The kitchen island accommodates 8 for breakfast, and the dining room with the unexpected pair of crystal chandeliers from a historic church in Washington, DC seats 12 – important features of a 7 bedroom beach house! The small home sites in this beach community make achieving privacy a challenge. The designers worked alongside the owners and architect to achieve maximum privacy by designing a U shaped home focused on the center courtyard and pool. The 30’ nano wall opens for a true indoor/outdoor living space, ideal for those perfect summer days!

### SILVER AWARDS

**KINGS CREEK RESIDENCE**  
Rehoboth Beach, DE  
Builder: Echelon Custom Homes  
Interiors: Echelon Interiors

**LAUREL STREET RESIDENCE**  
Rehoboth Beach, DE  
Builder: Echelon Custom Homes  
Interiors: Echelon Interiors

**LAMBERT RANCH**  
Sedalia, CO  
Builder: Joyce Homes Inc.  
Interiors: Duet Design Group

**LA JOLLA CUSTOM**  
San Diego, CA  
Builder: Mueller Homes  
Interiors: Ami Samuel Interiors